OFFROAD
ADVENTURE CAMP

EXHIBITOR

(Please fill out the form completely / fields marked with * are used for the exhibitor catalog)

Company * _____ telefon* _____

Address * _____ Fax * _____

Post Code * _____ Email * _____

City* _____ Web _____

Country* _____ Contact person* _____

ID - number _____

EXHIBITION CATEGORY

(Please mark only one category)

- ☐ Cars
- ☐ Motorcycles
- ☐ Campers
- ☐ Mobile home
- ☐ Bikes
- ☐ Auto / Moto equipment
- ☐ Camping equipment
- ☐ Offroad equipment / modifications
- ☐ Auto/Moto Clubs
- ☐ Tourist agencies
- ☐ Other clubs
- ☐ Other sales or service activities

THE DESIRED EXHIBITION SPACE

BASIC (For independent setting, minimum size by category 12-50m2)

Showroom A1 category: Earthy groundRastavni — Width (m) _____ Depth (m) _____

Showroom A2 category: Pebble ground — Width (m) _____ Depth (m) _____

EXCLUSIVE (The room is equipped with production elements)

Minimum size 500 m2 — Width (m) _____ Depth (m) _____

COVER (Room is covered with open tent construction)

Minimum size 12 m2 — Width (m) _____ Depth (m) _____

ELECTRICAL CONNECTION up to 5 kW – 65 € ☐ (power kw) _____

WATER CONNECTION 65 € ☐

MARKETING PACKAGES

	Package 1	Package 2
Exhibition catalog (print)	✓	✓
Exhibition catalog (online)	✓	✓
Highlighting of the exhibitor (online)	✓	✓
Advertising on a video wall advert in a loop of 20 sec**	✓	✓
Advertising on the fence of the fair (print 8m2)	✗	✓
WIFI — Account for one device	✗	✓
Visitor tickets	✗	10
	0 €	**133 €**

MARKETING OPTIONS

Advertising on the video wall — up to 30 sec. **	**172** €
Advertising on the video wall — up to 60 sec. **	**212** €
Billboard at the entrance to the fairground	**133** €
2 flags at the entrance to the fairground	**106** €
Advertising on the entrance arc at the fairground	**265** €
Advertising on the entrance arc of the Offraod polygon	**172** €
Advertising on the fence of the Super cross track 2m2	**53** €

*** The minimum number of advertisements during the entire duration of the fair from 27.9. until 01.10.2017 on the video wall is 10 emanations*

COMMERCIAL TERMS

The price for the **BASIC** exhibition space is **20 €** per m2.
The price for the **EXCLUSIVE** exhibition space is **33 €** per m2.
The price for the **COVER** exhibition space is **25 €** per m2.

Quantity discounts by category for Basic & Exclusive & Cover Exhibition rooms

AUTO & CAMPING (min 50 m2): 75 to 100 m2 - **10%** 100 to 150 m2 - **20%** 150 to 250 m2 - **30%** 250 m2 < - **40%**
MOTO & BIKE & EQUIPMENT (min 12 m2): 15 to 25 m2 - **10%** 25 to 50 m2 - **20%** 50 to 100 m2 - **30%** 100 m2 < - **40%**

Remark !

In the exclusive showroom, the production elements are included in the price.
All prices are specified in Croatian Kuna and net amounts without tax.
All prices quoted refer to prepayments.
For all the payments made up to the 15.8. we approve an additional discount of 10%.

INFORMATION ABOUT THE ORGANIZER
PROMO PET IDEA D.O.O. — Advertising agency

a. Domagovićka 3a – 10 090 ZAGREB
t. +385 1 5623 087
m. +385 912345 026
iban. HR1623860021110101059
w. offroad-camp.eu
e. info@offroad-camp.eu
oib. 66797450396
mb. 4041917